

alec

THELWIG

EDUCATION

Ferris State University
Big Rapids, Michigan

Bachelor of Science in Business, Advertising & IMC
2010–2012

Associates in Applied Science, Graphic Design
2008–2010

EXPERIENCE

MRM Detroit

Senior Digital Content Artist - 2020–Current

Digital Content Artist - 2016–2020

Junior Digital Content Artist - 2014–2016

I provide creative production and art direction for clients such as Buick, GMC, Cadillac, GM Rewards, AAA, and Mastercard. My work includes digital asset creation, site asset cultivation, file preparation, print design, email design, web design, mobile design, icon design, digital asset management, and the digital retouching of assets.

DiaMedical USA

Web and Graphic Designer - 2013 – 2014

I provided design insight and execution in all facets of company branding such as: Website design and content, printed mailing materials, email marketing, product info sheets, logo design, brand management, and social media.

Detroit Regional Chamber

Freelance Graphic Designer - February 2013 – June 2013

I worked within a creative team and provided various print and digital executions such as event signs, presentation materials, pamphlets, flyers, icons, photography, and more.

SKILLS

I have expertise in:

Photoshop, Illustrator, InDesign, After Effects, logo design, icon design, web design, mobile design, print design, file pre-production, digital retouching, typography, process management, file color management, and matte room production.

I'm proficient with:

Premiere, Audition, XD, Figma, Sketch, HTML5, CSS3, Bootstrap 5, Microsoft Office, social media design, animation, photography, illustration, video editing, audio editing, and general Mac OS/iOS/Windows knowledge.

I'm currently learning about:

Javascript/jquery, Firefly, video production, audio production, and package design.

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